







OBJECTIVES



Promote Local Wineries & Vineyards

 Showcase the unique wines, winemakers, and experiences across New Jersey Wine Country, highlighting the region as a premier destination for wine lovers.

Increase Tourism & Business Engagement

 Drive visitation to wineries and surrounding businesses by positioning New Jersey as a vibrant hub for culinary, cultural, and leisure experiences.

Foster Community Involvement & Appreciation

 Strengthen community connections by creating opportunities for residents and visitors alike to engage with local wineries, learn about winemaking, and celebrate the region's agricultural heritage.



ABOUT GSWGA



The Garden State Wine Growers Association (GSWGA) is a non-profit organization of New Jersey-based wineries, vineyards and allied businesses. It serves as a centralized information repository, resource and clearing house for industry members, and offers a unified voice advocating for issues important to the entire range of New Jersey winery and vineyard operations. Central to this mission are efforts toward branding, marketing, public relations, education, and legislation and regulation for the furtherance of the vineyard and wine industries in the Garden State.

New Jersey has four American Viticultural Areas (AVAs): Cape May Peninsula AVA, Central Delaware Valley AVA, Outer Coastal Plain AVA, and Warren Hills AVA.

Vineyards and wineries may be found in each AVA; Trail Weekends, festivals and events are held year-round throughout the state.



Photo By Autumn Lake Winery



Photo by Laurita Winery



Photo by Salem Oak Vineyards



Photo by Stokelan Winery





ABOUT GSWGA







Photo By Tomasello Winery

Photo By Unionville Vineyards

History:

 New Jersey has a rich winemaking history dating back to the 1600s, with a resurgence in the last few decades.

Regions:

The state is home to several wine regions, including the Cape May Peninsula,
 Central Delaware Valley, and Skylands.

Varietals:

New Jersey produces a diverse range of wines, including Chardonnay,
 Cabernet Sauvignon, Merlot, and unique blends that reflect the local terroir.

Awards:

 Many New Jersey wines have received national and international recognition, showcasing the quality and potential of the state's vineyards.





INDUSTRY RECOGNITION Garden State Wine Growers Association

The Judgement of Princeton International Wine Summit



A defining moment for the NJ Wine community came from the Judgment of Princeton International Wine Summit, a landmark blind tasting that placed New Jersey wines side by side with some of the world's most celebrated labels. The summit bolstered New Jersey wines as equal to or even better than long-established French and Napa competitor reds, whites, and blends. That recognition elevated the reputation of NJ wineries and reinforced the value of GSWGA's mission.





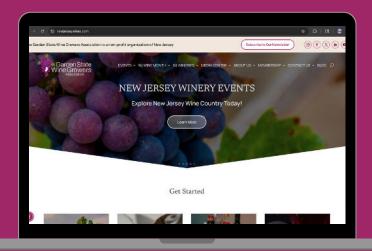


Weekly E-Newsletter: In The Vines 11k+ subscribers

@newjerseywine IG10k followers

The Garden State Wine Growers FB 16k followers

newjerseywines.com Website Visitors
9k Users







What's Wine Worth to New Jersey?

Wine Producers

86

Jobs

29,900

Tourist Visits

617, 200

Total Taxes

\$1.05 B

\$5.64 B

Vineyard Acres

1,016

Annual Wages

\$1.84 B

Tourist Expenditures

\$117.86 M

Federal Taxes

\$468.37 B

Wine America 2025 National Economic Impact Study by John Durham and Associates





NJ WINE MONTH WHAT IS NJ WINE MONTH?



From November 1-30, "Cheers to New Jersey Wine" will accompany the clinking of wine glasses from Sussex County down to Cape May County at wineries, restaurants, and special events during the festive month-long celebration.

Traditionally, New Jersey Wine Week captivated the Garden State's attention during the third week of November with special winery events and toasts to New Jersey's wines. With the growth of the state's wine industry, coupled with the quality and diversity of what's being bottled expanding, seven days are no longer enough to contain the celebration.

It's with great excitement that the Garden State Wine Growers Association announces that November is now officially New Jersey Wine Month.





Presenting Sponsor: \$20,000 (1 Available)

- GSWGA website dedicated page with logo, image, link & description
- Logo & description included on the NJ Wine Month (NJWM) and NJ Wine Expo pages
- Featured spotlight in the GSWGA NJ Wine Expo Blog
- Dedicated sponsor highlight in all newsletters throughout the month of November (NJWM)
- 2 social media posts across GSWGA Instagram, Facebook and LinkedIn pages throughout the month of November (NJWM)
- 4 social media stories across GSWGA Instagram and Facebook pages throughout the month of November (NJWM)
- Logo on promotional GSWGA event signage as Presenting Sponsor of NJ Wine Expo
- Inclusion in press release for NJ Wine Expo as Presenting Sponsor
- Opportunity to provide branded industry-related items to attendees of the NJ Wine Expo (example: labeled wine glasses, coasters, 6 bottle wine bags, etc.)
- 10 complimentary tickets for the NJ Wine Expo

Gold Sponsor: \$15,000 (2 Available)

- GSWGA website dedicated page with logo, image, link & description
- Logo & description included on the NJ Wine Month and NJ Wine Expo pages
- Dedicated sponsor highlight in 2 newsletters throughout the month of November (NJWM)
- 1 social media post across GSWGA Instagram, Facebook and LinkedIn pages throughout the month of November (NJWM)
- 2 social media stories across GSWGA Instagram and Facebook pages throughout the month of November (NJWM)
- Logo on promotional GSWGA event signage as Gold Sponsor of NJ Wine Expo
- Opportunity to provide branded industry-related items to ban Wine Expo attendees (labeled wine glasses, coasters, 6 bottle wine bags, etc.)
- 6 complimentary tickets for the New Jersey Wine Expo







Silver Sponsor: \$10,000 (2 Available)

- GSWGA website dedicated page with logo, image, link & description
- Logo & description included on the NJ Wine Month and NJ Wine Expo pages
- Dedicated sponsor highlight in 1 newsletter throughout the month of November (NJWM)
- 2 social media stories across GSWGA Instagram and Facebook pages throughout the month of November (NJWM)
- Logo on promotional GSWGA event signage as Silver Sponsor of NJ Wine Expo
- Opportunity to provide branded industry-related items to attendees at the NJ
 Wine Expo (example: labeled wine glasses, coasters, 6 bottle wine bags, etc.)
- 4 complimentary tickets for the New Jersey Wine Expo

Bronze Sponsor: \$5,000 (4 Available)

- Small logo included on the NJ Wine Month and NJ Wine Expo pages on the GSWGA website
- Mentioned in select NJ Wine Expo social media posts and stories throughout the month of November (NJWM)
- Mentioned in one newsletter throughout the month of November (NJWM)
- Logo on promotional GSWGA event signage as Bronze Sponsor of NJ Wine Expo
- Opportunity to provide branded industry-related items to attendees at the NJ Wine Expo attendees (labeled wine glasses, coasters, 6 bottle wine bags, etc.)
- 2 complimentary tickets for the New Jersey Wine Expo

In Kind Sponsor Up to \$1,000

- Group recognition post on social media
- Mentioned in one newsletter throughout the month of November (NJWM)
- Opportunity to provide branded industry-related items to attendees at the NJ Wine Expo (labeled wine glasses, coasters, 6 bottle wine bags, etc.)







Join us in celebrating and supporting New Jersey Wine Country, and together, we can elevate local wineries, tourism, and community pride.

To learn more about sponsorship opportunities, please contact:

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 - · (856) 761-9986.





THANK YOU!

