



2025 Membership Benefits

Vineyard Membership Benefits - \$100:

- Receive agendas and minutes of the GSWGA and are kept abreast of industry happenings
- Opportunity to provide a company profile one sheet, which is assimilated into the Membership Handbook and distributed electronically to the Membership
- Listing for your company will be posted on the partnership section of our website

Associate Membership Benefits - \$250:

- The benefits from a Vineyard Membership plus:
- Visibility within the industry - Associate Members may present literature at the information table of the GSWGA at any GSWGA public events
- Opportunity to have their logos and link in the partners section of our website
- Opportunity for preferred vendor status - Associate Members offering association discounts are considered for preferred vendor status and product or service exclusivity

Basic Winery Membership - \$500:

- Receive agendas and minutes of the GSWGA and are kept abreast of industry happenings
- Basic membership listing on GSWGA website
- Participation in NewJerseyWines.com Events calendar
- Access to monthly membership meetings
- Virtual networking opportunities
- Co-op pricing opportunity on grant-covered (6-bottle tote bags, wine tumblers, advertising etc.)
- Voting privileges

Enhanced Winery Membership - \$1,000:

- All Basic Winery Membership benefits plus:
- Enhanced membership listing, including enhancement in Public Newsletter
- 2 hours of marketing and/or social media training
- Guidance on licensing, branding, marketing, events and customer service issues
- 4x a year social media posts (pictures would need to be provided by Winery)
- 1x a year vineyard-specific press release written and distributed
- 4x a year of reposts (agreement signed and pending how often Winery posts on accounts)
- One complimentary \$500 promo package which includes event promotion across social media and spotlight in the public email, In the Vines
- 1 newsletter spotlight (Winery interviews)



Non-member Wineries:

- Statewide brochure distribution
- Co-op pricing opportunity on grant-covered 6-bottle tote bags, wine tumblers, etc.
- Inclusion on website and brochure (basic listing)