**2021 Membership Application**

Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Business Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Type of Business:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

County:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Owner/Operator Email:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Business Email:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Business Phone:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Owner/Operator Phone:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Business Web Address:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Winery License Number (if applicable):\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Please check the type of membership you are applying for:

 **Tier One Member - $300**

- Voting privileges

- Enhanced online listing in the winery directory on www.newjerseywines.com

-A unique page for your winery on www.newjerseywines.com

- Enhanced listing in passport book and passport app

- Ability to serve on GSWGA committees

 **Tier Two Member - $600**

- Includes all Tier One benefits

- Participation in regional ad campaigns (billboards, print, digital, radio, etc.)

-  Option to have your events sent through e-blasts and listed on www.newjerseywines.com

-  Participation in wholesale distribution program

-  Inclusion in non-NJ state grant programs

*IRC Section 6033 (e), requires the Garden State Wine Growers Association notify its members of a reasonable estimate of the portion of dues that are allocable to lobbying expenditures and therefore non-deductible.*

*We reasonably estimate that 10% of your 2021 dues are nondeductible for federal tax purposes. Please consult with your tax adviser for further information as it relates to your tax returns.*

 **Make checks payable to:
 Garden State Wine Growers Association attn: Treasurer
PO Box 386, Cream Ridge, NJ 08514**

*The GSWGA reserves the right to review and approve all applications.
The below information is critical to understanding the needs and concerns of our members. Your full participation is fully appreciated.*

Our business is:
We grow the following grapes, **PLEASE** list the variety and the acres of that variety:
Example: Cabernet Sauvignon, 3 acres

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Gallons produced in 2020 (wine made, not sold):\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Wine sold in 2020 (cases or gallons):\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Tons harvested in 2020:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

*The GSWGA is a stronger organization with the full cooperation of its membership. With the goal of developing wine programming most enticing to the New Jersey wine consumer, we ask that you adhere to the following, if a winery (please check to confirm):*

□ Our business will be full, active participants in at least two of the annual statewide wine trail weekends, with additional features and attractions to our usual tasting room experience. Our business will not develop additional programming designed to keep customers at our property, but we will instead encourage guests to follow the trail and visit our neighbors. \*Note- You must be open during wine trail weekends.

□ Our business will prominently display any GSWGA literature when requested in our tasting room, including but not limited to: passports, brochures, festival postcards.

□ Our business will publish banners and notices of GSWGA events on our website, email distributions, and social media channels when we are participating in such events.

By signing below, I agree to adhere to the bylaws and code of conduct of the GSWGA, which is accessible through the GSWGA website, or can be produced by request of the executive director:

Signature:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Printed Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_